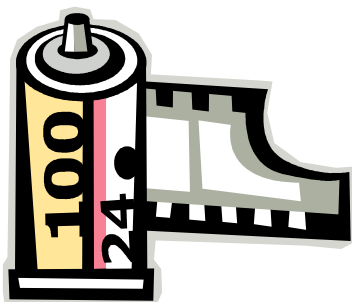


Photographic Communication

Course Detail GCSE Art and Design (Graphic Communication) Exam Board AQA



ASSESSMENT

Coursework: 60% of final grade.

Examination: 40% of final grade.

Both Project based.

WHAT YOU WILL STUDY

- Detailed written analysis of an artist or art style
- Development of practical skills in both photography and digital manipulation from a graphical perspective.
- Typography, font and layout analysis
- Sketch book and electronically produced work

COURSE INFORMATION

Photographic Communication is a practical subject that combines Photography and Graphics. Students will initially study Photography, learning how to create a visual representation of a topic. These images will then be evaluated based on skills, appreciation of design and their fit for purpose. Graphical techniques such as composition, layout and typography will then be studied to create work with a specific purpose or function.

WHO SHOULD DO IT?

Anyone with an interest in photography or graphic design.

Entry requirements

This course is a GCSE subject and is open to students of all abilities.

Students should **not** pick both photographic communication and photography.